



Hurricane Go Kart Club Event Sponsorship Proposal



Hurricane Go Kart Club (HGKC) was established in 1961 and is situated approximately 70kms East of Perth CBD, just outside of the township of Wundowie in Western Australia (WA).

Known in the WA karting community as the “family friendly club” is why we are the second largest club in WA.

HGKC has been located at two prior locations of Burswood Race Circuit and Clontarf Speedway before making Wundowie home in 1963. The race circuit was upgraded in 1993 and extensions carried out in 2002 saw the track length increase to 753 meters. At eight meters wide, it is licensed for 32 karts to be on track and offers a variety of straights, curves and hairpins to challenge all classes and competitors.

Our club is famous in WA as the home of the prestigious “King Of The Hill”. This meeting is held in August each year and consistently attracts over 250 competitors making it the largest open meeting held by any club in WA. For the second year we have joined forces with 6 other clubs and Karting WA to be apart of the exciting new WA State Karting Series. This Series will consist of 7 rounds at tracks spread across WA. Round 6 will be HGKC’s King Of The Hill event and will be taking place on August 16th and 17th, 2024.

Our dedicated committee members have a strong business plan in place, consisting of a mixture of track, infrastructure and facility upgrades to maintain our excellent standards and encourage a high level of community participation in this great sport.

Over the last 24 months we have built a grid shelter and aquired the land adjoining both sides of our track for future development of our facilities. Our committee, together with our members are actively working on securing a stong future for our club.



WA
2024
STATE KARTING SERIES
RD 6 HURRICANE



KING OF THE HILL

Does your company want to become a part of the most prestigious event on the Western Australian karting calendar?

Hurricane Go Kart Club presents King Of The Hill 2024. This years event will be held on Saturday the 17th of August, with practice held on Friday the 16th.

Now in its 15th year, this event attracts over 250 competitors from across the state making it the largest open meeting event held by any club in Western Australia.

In 2023, King Of The Hill saw over 1500 spectators over the action packed 2 day event. As round 6 of the 2024 WA State Karting Series our club is forseeing another huge turnout as drivers battle it out to stay on top of the series in points.

As apart of this exciting event your company has a unique opportunity to reach a large and diverse audience from across the state.

Your involvement can build a strong brand awareness for your company and assist to develop a valuable connection to the local community.

Sponsorship opportunities are described in more detail on the following pages.



King Of The Hill Platinum Level Major Sponsor \$4,500

SOLD

Only one package available.

As our major sponsor for 2024 King Of The Hill your company will receive the following benefits.

-  Exclusive naming rights to the event with your company's logo printed on our highly coveted KOTH 2024 trophies.
-  Your company's logo advertised across multiple platforms in conjunction with our event advertising and promotions.
-  Your company receives a 2 full page advertisement in our Digital event program, a mention in our monthly newsletter and across our social media platforms.

Your company's logo and advertising on printed banners and placed at the 3 prime viewing positions on our track.

These consist of 10m x 1m banner placed at the start of the main straight, a 2m x 1.2m banner placed on the out grid fence and 20m x .6m to run along the tyre barriers on the inside of the track. These prime positions offer the best exposure during the event for driver and spectator viewing. With the added BONUS these banners stay up for 12 months

-  In addition to all this your company will be advertised throughout the event as the major sponsor through our live broadcast on our exclusive radio channel 88FM.



King Of The Hill Gold Level Track Sponsor \$1,250



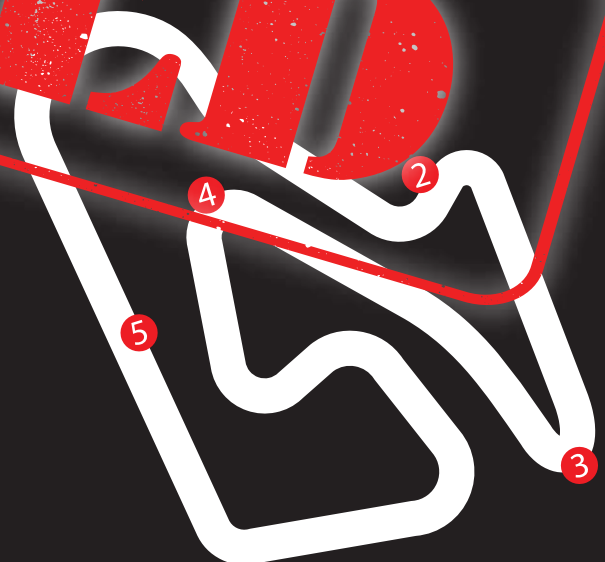
Only five packages available.

As a track sponsor for 2024 King Of The Hill your company will receive the following benefits.

-  Exclusive naming rights to one of the 5 main sections of our track - Sweeper, Esses, Dipper, Bus Stop and Main Straight.
-  Your company's name mentioned by renowned motorsport commentator Chris Mitchell in all races as the drivers enter/exit that section of the track. The event is broadcast live and available through our exclusive radio channel 88FM.
-  Your company receives a full page advertisement in our Digital event program, a mention in our monthly newsletter and across our social media platforms.



Your company's logo and advertising on a printed banner and placed on the tyre barrier at the section of the track that your company sponsored. This consists of a 10m x .6m banner with the added BONUS that banners stay up for 12 months

- 
- 1 **SWEeper**
 - 2 **ESSES**
 - 3 **DIPPER**
 - 4 **BUS STOP**
 - 5 **MAIN STRAIGHT**



King Of The Hill Silver Level Class Sponsor \$750



Only Fourteen packages available.

As a class sponsor for 2024 King Of The Hill your company will receive the following benefits.



Exclusive naming rights to one of the 14 race classes that compete in the event. Your company's name mentioned by renowned motorsport commentator Chris Mitchell during your nominated class's race.



Classes run 3 x 10 lap heats and a 15 lap final, giving your company's name an extensive amount of exposure over the entire event.



Class sponsors are allocated on a first in basis, please contact Hayden on 0428 952 394 to secure your preference.



Your company receives a half page advertisement in our Digital event program, a mention in our monthly newsletter and across our social media platforms.



Your company logo will be printed on each trophy that is presented to podium winners in your nominated class.



You will be given the opportunity to present the trophies for your nominated class at the presentations.



3m x 1m banner printed with your logo and placed on the in grid fence line, facing out on the main straight, to further promote your business.



King Of The Hill Bronze Level Donated Prizes



YOUR PLACE TO RACE

Unlimited packages available.

If your company donates prizes or services for 2024 King Of The Hill you will receive the following benefits.



Special mention during our presentations and throughout the day by renowned motorsport commentator Chris Mitchell and when we give away the prizes.



Your company receives a quarter page advertisement in our Digital event program, a mention in our monthly newsletter and on our social media platforms.

At Hurricane Go Kart Club we appreciate all donations no matter the size.

Donations will be divided into a mixture of items that will be given away as prizes and raffled off to generate income for our club.

Hurricane Go Kart Club values the community spirit that these giveaways represent and how they increase participation and engagement in our sport.

If your company can offer either services or goods to make our community event a success, please contact the club on hurricaneadvertising1@gmail.com or one of our committee members



KING OF THE HILL

YOUR PLACE TO RACE

Thank you for taking the time to consider our proposal for King Of The Hill 2024.

The success of our event depends greatly on the support of companies like yours and we look forward to partnering with you this year.

If you would like to join us in making Hurricane **"Your Place To Race"** please contact one of our dedicated committee members using the details below before the 12th July 2024.

Hurricane Go Kart Club Committee

Gavin Kennedy: 0418 951 238

Hayden Patrizi: 0428 952 394

Daniel Currey: 0408 900 865

Matthew Pearce: 0488 026 244

Simon Noon: 0402 270 160

Michelle Ellyard: 0418 933 198

Darin Yacopetti: 0411 700 977

Nathan Mettam: 0452 436 614

Amy Sears: 0408 951 238

Anthony Pulitano: 0400 005 227

Brett Styles: 0419 903 183

Mat Chambers : 0412 644 520

For all general information please contact: hurricanegokartclub@gmail.com

For all marketing informaton please contact:

Hayden Patrizi: 0428 952 394 or hurricaneadvertising1@gmail.com

If you would like to view our awesome event from previous years, please go to:

<https://www.youtube.com/watch?v=Vqz0Dn2ZYtE>